REFLECTIONS

THE OFFICIAL PUBLICATION OF THE STONY BROOK CAMERA CLUB

NEW MEMBER NEWSLETTER FIFTH EDITION

Welcome

by Ellen Kawadler

Welcome to Stony Brook Camera Club, known as SBCC. We are a well-respected club of almost 200 members, mostly from within a 20-mile radius of Franklin, although we have some who travel a much longer distance to join us. Our members' photographic skills range from beginner to advanced. Some are very proficient at postprocessing, while others have no experience whatsoever. In addition to DSLRs, some shoot film and slides, some have point-and-shoot cameras, and others prefer their cell phone.

We are all here for a variety of reasons: to learn, to share, to teach, and to make new friends. But we all share the same passion: photography! We hope you will become an active member of our community. Participate by entering a competition, submitting an image for image study, producing a slide show for one of our potluck dinners, joining a committee, writing an article for our newsletter, *Reflections*, or becoming a member of our club's Facebook group. There is something for everyone.

SBCC: In the Beginning—How It All Began by Bob Yankee

During the latter part of 1969, the new directors of the Stony Brook Nature Center, Cynthia and Chuck Thomas, decided that they wanted to increase the public awareness of the Sanctuary. As part of this initiative, Cynthia instituted a series of evening programs, open to the public. I was approached through my wife, Loretta, who worked for Cynthia, to put on a slideshow of pictures I had taken at Stony Brook. This was a very basic show—one projector and narration by myself of what I felt were attributes of the sanctuary. After the show, as I was packing up my equipment, Cynthia announced, without any forethought, that the Sanctuary was going to have a photo competition comprised of images taken at Stony Brook and would accept one or two slides from each entrant. I didn't pay much attention to what she said, but after everyone had left, she confessed to not knowing anything about how to run such a competition. I stated that I, likewise, had no idea of what she had in mind but agreed to meet with her to help solve her dilemma.

At the time I was a member of Gateway Camera Club and had some idea as to how the competitions were conducted. So, on a Saturday morning over coffee, we tackled the problem. Cynthia's real objective was to get people to visit the sanctuary more often and take pictures of the geese and ducks, etc. And, she was thinking of instamatic-type photographs—nothing more. Snapshots, if you will. As we talked, her initial idea developed further after I suggested thinking about the addition of a camera club as an adjunct to the Stony Brook Nature Center. We decided to give it a shot.

| In This Issue | page |
|---|------|
| How to Join and Pay Dues | 2 |
| List of Club Officers and Committees | 3 |
| SBCC Bylaws and Committees | 5 |
| New England Camera Club Council NECCC | 5 |
| What is PSA (Photographic Society of America)? | 6 |
| Competitions Outside the Club and PSA Star Ratings | 6 |
| Photographic Society of America (PSA) Honors | 7 |
| How to Join the SBCC Facebook Group | 7 |
| Our Website, News Connection, Club Raffles | 8 |
| Intra-Club Competitions | 9 |
| Image Study, Reflections, calibrate your monitor, club traditions, New Member Showcase, exhibits, potluck | 11 |
| banquets | |

At the next meeting, Cynthia announced the possibility of forming a camera club. About 25 attendees indicated an interest, so we formed a committee to come up with a plan and some rudimentary bylaws. This effort was presented at the next evening session and accepted. Stony Brook Camera Club was born!

In January of 1970, I was elected its first president (because I was the only one who had ever belonged to a camera club), and John Fuller became the treasurer. Dues were established. We joined NECCC and were off and running. At that time, we were a small club and stressed family membership, with many teenage members participating.

We started entering NECCC competitions in the spring of 1970, and won some medals and ribbons right out of the gate. Within a year or so, we had a reputation throughout New England as the friendliest, most open club around, with some pretty good photographers among us. We became involved not only with NECCC but with PSA as well as the Franklin Art Association (FAA). For years, we participated in the FAA arts day on Franklin Common each summer. We hosted NECCC competitions, not every year, but quite often. In truth, we grew pretty fast in the early years, not in membership numbers, but in our reputation as photographers.

Coming out of the very early days of the club were "mutual aid" nights, now known as "image study." The final meeting of the year was a pot luck supper, now our wrap-up meeting. During the very first year, we had a member's salon, which was a public show of members' images. This evolved into the Members' Show. Our executive committee had only advisory powers. It met whenever, maybe twice a year at most. All decisions were by vote of the membership.

Has SBCC changed over the years? *Oh, yes!* Technology has been a compelling influence to much of the change. Post processing is now a strong driving factor. We are a much larger club now, and that probably means more organization than in the past. Have the changes been beneficial? Well, no organization can remain static; you either go backward or you go forward. I believe we've gone forward at a very rapid pace, and that is good.

I guess John and I are the only ones left from the nativity. My how time does fly!

How to Join and Pay Dues by Ed Gooltz

Membership in SBCC has many benefits. SBCC members are photographers from all levels, beginner, amateur, advanced amateur to professional.

One of the best benefits of being part of SBCC is the wealth of knowledge that our members have about photography and how open they are about sharing their knowledge with you; all you have to do is ask.

Our membership year runs from July to July. Although, new members can join at any time. All previous members will forfeit their membership on October 1st (per the bylaws) if their dues has not been received.

You may indicate your interest in joining by completing an inquiry form <u>here</u>. Currently we are accepting new members but rarely we may need to maintain a waiting list due to meeting space requirements. If this happens, the treasurer will notify you when an opening becomes available.

The amount of your dues is dependent on your type of membership as explained below:

| Category | Amount |
|--|--------|
| Regular member | \$75 |
| Student member | \$50 |
| Senior member | \$50 |
| Family - 2 or more regular members | \$125 |
| Family - 2 - one senior member, one regular member | \$100 |
| Family - 2 senior members | \$75 |

Your dues will be reduced by 50% if you join after January 1st. All members joining in May or June will pay full dues which will be applied to the next club year.

You may pay your membership dues online <u>here</u> by credit card or PayPal. (You don't need to have a PayPal account to make payment.)

OFFICERS AND COMMITTEE MEMBERS

OFFICERS:

WEBMASTER:

WORKSHOPS:

WEBSITE:

PRESIDENT: Ellen Kawadler **Robert DeRobertis** VICE PRESIDENT: **SECRETARY: Billi Manning** Ed Gooltz TREASURER **PAST PRESIDENTS** Janet Casey **David Marshak COMMITTEES:** Debra Boucher **ANNOUNCEMENTS: COMPETITION COMMITTEE:** Jim West (chair) **B&W PRINTS: Bob Doyle Tony Mistretta COLOR PRINTS** DIGITAL: Ann Bertulli **David Marshak** JUDGES: **SCORING AND STATISTICS:** Vivian Teague, Cynthia Vogan **AWARDS:** Ed Gooltz **Ray Guillette COMPETITION ADVISOR: NECCC DIGITAL REP: Kirsten Torkelson NECCC PRINTS REP: Tony Mistretta FIELD TRIPS** Jürgen Lobert FUNDRAISING Dan Gyves IMAGE STUDY: **Ray Guillette** Cynde Cusack **NEW MEMBERS: MEMBERSHIP ASSISTANT Robert Dandrade NOMINATIONS:** Cynde Cusack Lynn Ann Falvey Jake Jacobson **PSA REP: Richard Reynolds PROGRAM COMMITTEE:** Robert DeRobertis (chair) Lynda Appel Ellen Berenson Silvana Della Camera Phil Giordano Ed Gooltz **PUBLICITY: Carol Dandrade** Ellen Berenson **REFLECTIONS:** Victoria Schepps SCHOLARSHIP FUND: Billi Manning (chair) Joe Cormier Lou Fraga 50/50 RAFFLE **Billi Manning TRIPLE 50 CLUB** Dan Gyves **EQUIPMENT COMMITTEE:** Tony Mistretta (chair) Ann Bertulli Jake Jacobson **Tony Risica**

Jim West

Don Steele

Tom Alborough

Ellen Kawadler David Marshak Richard Reynolds Deb Smith James West

Richard Reynolds Vivian Teague Vicki Schepps

3

Charlene Gaboriault, Michele Gaboriault, Ann Bertulli



MEETINGS:

Meetings are held every Thursday night; no meetings in July and August. All meetings start at 7:30 P.M. The regular meeting place is Anglican Church of the Redeemer, @ Moseley Mill, 31 Hayward St., Suite G3, Franklin, MA 02038. Our full list of events can be found <u>here</u>

Mailing address: Stony Brook Camera Club, P.O. Box 20, Wrentham, MA 02093-0020

DUES:

See <u>Website</u> for updated dues information. To be eligible for competitions, dues must be paid before the first competition.

NEWSLETTER:

Published quarterly solely for the information, guidance and enjoyment of the Stony Brook Camera Club, Franklin, MA. All issues are available here.

WEBSITE:

Visit our website at <u>www.stonybrookcc.com</u> for the latest schedule, updates, and breaking news, and photographs from our competitions, members, and activities throughout the year. You may also send email to club members by logging on to the website and selecting the "About Us" tab, then selecting "send email to members" from the drop-down menu.

FACEBOOK:

Our Facebook page is for all current Stony Brook Camera Club members. You must register with Facebook before requesting to join our group using <u>this link</u>.

OFFICERS:

Elected annually and serve as the executive committee with two past presidents. SBCC is affiliated with the New England Camera Club Council (NECCC) and is a member of the Photographic Society of America (PSA)

MISSION STATEMENT:

Stony Brook Camera Club: To promote enjoyment and proficiency in all aspects of photography through education, fellowship, exchange of knowledge and experience; and a broad appreciation of nature and our environment

SBCC Bylaws and Committees

by Vicki Schepps

The Bylaws are available on <u>our website</u> and discuss the purpose, membership and organization of our club. The Executive Board consists of the elected officers, who are the only ones with voting rights, and the two immediate past presidents. The Executive Board meets as needed, and must announce the meetings at least one week in advance so that any members can attend. Business meetings are also held throughout the year and occur at our regularly scheduled meeting time.

The Bylaws state that the President appoints the Chairpersons of all Committees (except the Program Committee) and serves as an ex-officio member of all committees except the Nominating Committee. The Vice President serves as the Chairperson of the Program Committee, which spends most of the summer meeting to plan and schedule all our exciting programs for the upcoming year.

Current committees are identified on page 3 of this newsletter. Although some committees only have one member identified, most would readily accept additional assistance. If you are interested in finding out more about a particular committee or volunteering, please contact the person listed for that committee.

New England Camera Club Council NECCC

NECCC is a non-profit umbrella group for greater than 70 camera clubs in the New England states (Rhode Island, Connecticut, Maine, Massachusetts, New Hampshire, and Vermont). The Council was established in 1937 and incorporated in 1963. You become a member by virtue of being in a New England Camera Club.

The Council sponsors a variety of events and services for the photographers of New England including:

 A not-to-be-missed annual three-day photography conference each July at the University of Massachusetts in Amherst, MA, which is one of the largest photography conferences in the United States. Over 1,000 photographers from the U.S. and other countries attend the conference. Attendees range from beginner to professional photographer.

- Scholarships are awarded each year to students, so they may further their studies in the field of imaging.
- An annual series of interclub competitions in electronic imaging, pictorial slides, nature slides, and



prints (both B&W and color). Stony Brook competes in the electronic imaging and prints competition.

• Slide and print circuits wherein each

club's work is sent to a commentator who prepares a taped commentary and selects the judge's choice awards.

- Recorded instructional lectures consisting of photographs and audio.
- The NECCC Bulletin, official publication of the Council, is published twice a year in the spring and the fall. It contains informative articles written by photographers, lists of events to photograph, winning entries from NECCC photo competitions, Council news, conference information, and information about New England Camera Club.

NECCC awards individuals for leadership, exceptional service, and promotion of photography in New England by bestowing the following titles:

HonNEC Honorary Member. Awarded for superior leadership in the operation of our Council, such as a minimum of two years as president or five years in any other office or combination of offices and/or superior photographic leadership in the New England area. For achieving substantial and outstanding recognition in the field of photography through sustained activities for a minimum of ten years through teaching, lecturing, judging, writing and administrative activities in the New England area. This honor is limited to a maximum of two each year.

MNEC Master Member. Awarded to those who have performed exceptional service for the Council during a period of not less than five years and/or have substantially advanced photography in the New England area through lecturing, teaching, judging and through other administrative activities in photographic organizations for the same period. This honor is limited to a maximum of five each year.

ANEC Associate Member. Awarded to those outside of the New England area who have made significant contribution to the promotion of photography in the New England area through extensive lecturing and teaching such as a minimum of four appearances on the program of the NECCC annual conference or 20 lectures to New England Camera Clubs.

Please <u>explore the NECCC website</u> to learn more about their activities.

What is PSA (Photographic Society of America)? (Maybe You'd like to join!)

by John Fuller



The Photographic Society of America (PSA) is a worldwide organization for anyone interested in photography. The society includes casual shutterbugs, serious amateurs, and professional photographers.

Founded in 1934, PSA has members in over 70 countries. The Society has both individual, club, council and chapter level memberships. Stony Brook is a member club. The New England Camera Club Council (NECCC) is a member council. More importantly, many of our fellow Stony Brook members are individual members of PSA in addition to being members of our club.

PSA membership brings a number of benefits, including a monthly magazine, online photo galleries, image evaluation, study groups and courses, competitions, an annual conference, recognition, and discounts on photography-related products and services. The *Journal* has a variety of articles each month including "how tos," travel info, digital tips, recognition of photographic achievement, and much more. The club's copy of the monthly *Journal* is available through the Treasurer.

Individual membership provides some unique free opportunities for an online Individualized Photography Course, Advanced Photography Course, and Image Analysis Course, as well as online Study Groups for digital images and via mail for prints, just to mention a few. These offerings can be very beneficial in expanding your skills and learning how to evaluate your own, as well as other people's, work. There are also many special opportunities, such as the portrait competitions or the creative competitions, that are available to PSA members at no charge. Annual membership rates can be found <u>here</u>.

One more great feature of PSA is the annual conference that is held in a different location each year. Like the annual NECCC Conference in Amherst, the PSA Conference is a wonderful way to make new friends, meet up with old friends from around the country, and share and learn more about photography. There will be many opportunities for photography as well as an impressive list of presenters.

Be sure to check out the <u>PSA website</u> or see our current PSA Rep, Rich Reynolds, if you want to learn more about how to become a PSA member. If you do decide to join PSA, there is a special website for new members that is intended to help provide answers and learn how to get the most out of membership.

Competitions Outside the Club and PSA Star Ratings

In addition to the club competitions that we hold monthly, there are competitions outside of our club that all members can enter. The <u>Ocean State International</u> <u>Exhibit hosted by PSRI</u> is one that we can enter as a club. This is a PSA-recognized International Exhibit. You can submit up to 4 images to exhibit at these competitions usually for a minimal fee of about \$5-6. Submissions are usually done online. Announcements will be made at club meetings, on our website, and through the weekly news connection about the process.

Exhibited images at PSA-recognized International Exhibitions enjoy receiving "acceptances." The term "acceptances" often baffles new exhibitors. Basically, the exhibitor enters four images in one section of a PSArecognized Exhibition. Their photography is evaluated (judged) with the photography of some of the best photographers in the world and, if "accepted," it is included in a public show (exhibition) of outstanding photographic images. Those images that are "accepted" for inclusion in an exhibition are eligible to be used by PSA members when applying for a PSA Star Rating.

PSA recognizes the acceptance achievement of PSA members through a popular Star Ratings program that was established in 1947. Stars are awarded for a combination of the number of acceptances received and the number of "titles" (different images) accepted in PSA-recognized exhibitions. These ratings are very similar to bridge or chess masters points and represent the cumulative level of acceptances that the person has gathered in PSA-recognized international exhibitions. These ratings are only available to PSA members.

Stars are awarded for increasing levels (One Star, Two Stars, Three Stars, etc.) based on an established minimum number of titles and acceptances for each level. For example, if a member has eighteen (18) acceptances with six (6) image titles in PSA Nature Division recognized exhibitions, then the member can submit their application (a formal list of the exhibition names, exhibition location and date, and the image titles) to the Nature Division Star Ratings Director. The Division Star Ratings Director checks the acceptances and titles in a member's application list against the catalogs submitted by the Exhibitions and marks off each acceptance when it is used for a Star Rating.

When the application is approved, the member receives a letter of congratulation and a Star Rating Certificate from the Division Star Rating Director. The Star Ratings awarded each quarter are published in the PSA Journal in January, April, July, and October. Once a Star Rating has been awarded, the member must maintain continuous PSA membership in order to earn additional Star Ratings or use their Star Ratings to apply for the PSA Recognition of Photographic Achievement <u>ROPA</u> Distinctions (PPSA, EPSA, MPSA, GMPSA). The seven PSA divisions offer one or more Star Ratings.

Photographic Society of America (PSA) Honors

Finally, you may hear presenters introduced as APSA, FPSA, PPSA, or EPSA. The APSA (Associate of the Photographic Society of America) and FPSA (Fellow of the Photographic Society of America) honors are conferred on individual members for their work on behalf of the society, local, and regional photographic organizations and for their contributions to furthering the understanding and appreciation of photography. It takes many years of work to achieve these honors.

The PPSA (Proficiency in Photography) and EPSA (Excellence in Photography) honors are conferred based on the individual's accumulated record in international exhibitions in multiple areas, e.g., color projected images, nature images and photojournalism images. Two new levels, MPSA and GPSA were introduced in 2010. Again, it often requires years of successful participation in international exhibitions to achieve the star rating required to apply for these honors. **APSA (Associate).** Awarded for material contributions to the advancement of photography, whether resulting primarily from photography proficiency and achievement or for service. Photographic achievement must be combined with elements of service.

FPSA (Fellow). Awarded for outstanding contributions to the advancement of photography, involving a high degree of proficiency and achievement, combined with such elements of service as the dissemination of acquired knowledge through lecturing, judging, instructing, and publishing of articles or papers. Personal photography achievement alone does not qualify for this honor.

HonPSA (Honorary Membership). The recipient of this honor need not be a member of PSA. It is awarded for outstanding service to photography, particularly through organizational or similar work.

HonFPSA (Honorary Fellow). This is the highest designation awarded by the Society. The recipient must be a PSA member, and the honor is awarded only for unique or outstanding contributions of major importance to photography.

How to Join the SBCC Facebook Group by Rob DeRobertis

Currently, there are over 180 members of the SBCC Facebook Group. The group is a very vibrant community that connects us between meetings and during breaks. Members share photo opportunities, propose field trips, post and comment on photos, and, in general, keep in touch. It is a great place for sharing our love of photography.



When you access the club's Facebook page, one of the following three things will happen:

1) If you are a Facebook member already and you are already logged in, you will see the Stony Brook information page with a button "Join Group." Press that button and one of the Facebook group administrators will approve your membership within a few days.

2) If you are a Facebook member not logged in, you will be asked to first log in, and then you will be taken to the Stony Brook Information page with a button "Join

Group." Press that button and one of the Facebook group administrators will approve your membership within a few days.

3) If you are not a member of Facebook, you will be asked to register. Follow the steps to register and you should be taken to the Stony Brook Information page with a button "Join Group." Press that button and one of the Facebook group administrators will approve your membership within a few days. If you are not taken to that page after registering, you can select the following link after registering and then you will see the "Request to Join" button.

The group is private and only open to current SBCC club members, people on the waiting list to become members and "friends" of the Stony Brook Camera Club. We define friends as speakers, judges, and people with photographic connections to other members of our club.

Members of this group can see what is posted on the wall and add postings to the wall (links, photography, video, events, etc.). Members of the Stony Brook Facebook Page do not automatically become Facebook "Friends," so what you have on your wall stays protected under the privacy constraints you've set up in Facebook. Click here for more information about Facebook's privacy settings and Facebook's policies.

Our Website

by Ellen Berenson

The Stony Brook website, <u>www.stonybrookcc.com</u>, went through a reboot at the end of the 2015 program year and, for the most part, is complete at the start of our 2016-17 Program year. The best way to learn about what the website offers is simply to poke around in the different menus. Some menu features are only available through logging in.

If you do not have the login instructions, you can "Reset your password" (again, use the Login button). Your login name is your email address or, if you do not have email or share an E-mail address and did not receive an E-mail in your name, the first letter of your first name, followed by your last name. If you need help you can E-mail <u>sbccma.webmaster@gmail.com</u>

Our Webmaster is Tom Alborough, and the Website management team is Tom Alborough, Ann Bertulli, and Charlene Gaboriault. By logging into the Website, you have the ability to email specific groups within the club, or individual members.

Attachments must be maximum of 4MB; the entire email must be 8MB or less.

SBCC News Connection by Debra Boucher

Welcome to SBCC! My job is to keep you connected with all the upcoming events and fun activities via emails, Facebook and our website. If I am aware of programs at other clubs, member gallery openings, field trips or workshops, I'll be happy to share the information! Please feel free to ask me questions; I'll direct you to the right source if I don't have an answer, or I will find the answer for you.

I can be reached by emailing <u>sbccma.info@gmail.com</u> or you may send me a message via the website email.

Club Raffles

by Billi Manning and Carol Adiletto

SBCC runs two types of money-generating raffles, the "Triple 50" and the "50/50." At most meetings, the club runs a 50/50 raffle. You will usually see Billi Manning carrying a wicker basket and readily collecting money before the meeting starts. Chances are \$1.00 each or 3 chances for \$2.00. The winner receives half of the money taken in that night and the other 50% goes into our Scholarship Fund.

Each year SBCC sends out scholarship applications to area high schools for seniors who plan to continue their education in photography or a related field. For the last two years, the scholarship committee has awarded two scholarships. The recipients are invited to our year-end banquet to meet the membership, share their work, and receive their awards.

The Triple 50 Club is only open for enrollment during the first few meetings of the fall season. You can participate by giving a check for \$50 to the club treasurer, Ed Gooltz, at one of the first few meetings, or by clicking <u>here</u> to pay online. Be sure to designate that you are paying for the "Triple Fifty" raffle.

Before the first drawing, you will be assigned a number for the entire year. Then at one or two meetings a month, we will draw four numbers. The first number drawn wins \$50, second \$25, third \$15 and the last number gets \$10. You do not have to be present to win. If present you will receive cash, if not you will receive a check for your winnings in the mail.

In 2015-16 there were 43 members of the Triple 50 who generated \$2,150 of which \$1,000 was distributed to members in 10 drawings. The remaining \$1,150 went into the club general treasury used to keep SBCC's programs at a continually high level, purchase needed equipment, and fulfill other club needs.

We hope you will join us to make this year's Triple 50 Club the most successful to date. It's fun, it's rewarding and you can win over and over again at each drawing. If you have questions, talk to Dan Gyves who runs this program, or <u>email him</u>.

Intra-Club Competitions

by Janet Casey and Ann Bertulli

For those of you who are not familiar with how competitions work, hopefully you will find the following information useful. Although this might seem overwhelming at first, it will take you no time to learn how to enter. Please do not hesitate to ask questions of any member -- if they don't know the answer they will refer you to someone who does.

Club members are assigned to one of three competition groups based on skill level as determined by cumulative competition scores: B, A, AA. All new members begin in the "B" group until they have scored enough points to move up to the "A" group. Exceptions may be made for new members who have a portfolio of work that shows a skill level on par with those of a higher group level. A small percentage of the club is promoted annually to the AA category for consistently receiving high scores in competition. By grouping according to skill level, the competitions remain fair and balanced.

In 2015, the competition program received an overhaul based on club member feedback. Our 2016 competition program is mainly unchanged from last year with one exception - Due to a lack of member participation and our competition survey results we have decided to eliminate the slide categories.

This season's categories are: Color Prints; B&W Prints; Digital Nature - Wildlife; Digital Nature - Non-Wildlife; Digital General; Digital Creative/Altered Reality; Digital B&W; Digital Macro; Digital People/Portraits. For 2016-2017 competition information, a full description of how competitions work can be found via this <u>link</u> on the SBCC website.

For the 2016-2017 competition schedule, refer to the SBCC website <u>calendar</u>.

Outside judges (and occasionally internal judging panels) are brought in for competition nights. Photographs are judged on a point scale from 1 - 30. Judges look at many factors, among them: rule of thirds/power points, subject matter, sharpness, story, focal point, straight horizons, technique, merges, composition/framing etc.

IMPORTANT: The Website is the most current information on this topic, as iterations of rules occur. Please refer to the SBCC website at the above link if you have any competition questions.

Please Note: It is required that nature images be entered in the Nature category . Nature images that have been manipulated outside of allowed enhancements (per the PSA definition of Nature) may be entered in the general competition, provided the maker indicates on the file name that it is a manipulated image. Also, a nature image may not contain "the hand of man," like a fence, etc. (per the PSA definition of Nature). Natural landscapes and seascapes may be entered in either General or Nature.

Prints: These may be vertical or horizontal. Minimum size is 8x10 inches excluding the mat. The maximum outer dimensions are 16x20 inches, including the mat. 11x14 prints or any print smaller than 16x20 inches may be placed in a 16x20 mat; 16x20 prints must be unmatted. "Panel" prints are allowed, with the horizontal length (including mat) up to 36 inches, and the vertical height up to 16 inches. The backing of each print must be a flat, single sheet of cardboard, mat board, or foam core, and be of the same dimensions as the front of the print. Prints may be matted or un-matted. If matted, the mat is considered part of the image presentation, so quality can affect the score. No frames, glass or hanging materials allowed.

Labels: An official Stony Brook print label is available here and must be attached to the back top left of each print in the same orientation as the print will be viewed, and must include the competition date. Downloaded labels can be printed onto adhesive backed labels, such as Avery or Staples 2x4 inch shipping labels. Taped labels are not allowed. An Entry Card with the following information must be on the back top center of each print, either on the backing itself or on a label applied to the backing: Maker's Name (address preferred but not required), Title of the print, Class of competition. No information should be on the front of the image.

Entry Cards: Each print image must have a properly filled-in entry card (available on website).

Everything you will need to learn about SBCC competitions can be found on our <u>Links & Articles</u> page under <u>Download</u> <u>Categories</u>, then expanding [+] the <u>Competitions</u> menu:

| Dow | nloads | | |
|-----|--|----------|---------|
| | "spin down" indicator in the left column to expand the tree items to view sub-categories You will only see items listed for which you have permissions to download. | | |
| | Noad Categories Ncludes files that did not specify a download category. | | |
| | rticles | | |
| | mpetition Document: How to submit images to a competition Available for download by: Everyone Last Update: 8/25/2016 4:48 PM EDT by Charlene Gaboriault | pdf 466K | Downloa |
| | Document: Checking on what images you have submitted Available for download by: Everyone Last Updates! #32/2016 245 PM BCI by Charlene Gaboriault | .pdf 52K | Downloa |
| | Document: Modifying Submitted Images Available for download by: Everyone Last Updates! & S24/2016 1241 PM BDT by Charlene Gaboriault | .pdf 89K | Downloa |
| | Document: How to Resize Your Images Available for download by: Everyone Last Updates! & 22/2/2016 844 MH EDT by Tom Alborough | pdf 384K | Downloa |
| | Document: 2015-2016 Competition Slide Scores.pdf Available for download by: Everyone Last Updatee: 6/14/2016 605 AM EDT by Charlene Gaboriault | .pdf 48K | Downloa |
| | Document: Competition Rules Available for download by: Everyone Last Updatee, 61/1/2016 52:36 PM EDT by Charlene Gaboriault | pdf 810K | Downloa |
| | Document: Digital Image Resizing Instructions 4 Available for download by: Everyone Last Update: 6;11/2016 5:39 PM BDT by Charlene Gaboriault | pdf 332K | Downloa |

Each of these instructions appears as a PDF document you can download to your computer.

Image Study Night

by Ray Guillette

Image Study Night is an opportunity to have one of your images thoroughly critiqued from the technical aspect and also to see what message it communicates to a viewer seeing it for the first time.

The maker can ask any questions about digital technique. Most of the time is spent teaching how to improve each image. One image is allowed per maker at each Image Study Night, and is submitted to the moderator about 5-7 days in advance. The submission process can be found <u>here.</u>

If you are having a technical problem with a certain image or wonder how it could be improved, submit it to Image Study. Remember that an image that is simple and has a clear message with minimal distractions will usually do well in competition.

Reflections

by Ellen Berenson

Reflections is the club newsletter that is available online and sent out to current members by email quarterly in September, December, March, and June. A complete listing of all <u>previous issues</u> and the index is located via link at the bottom of the issues page of the website.

This is a newsletter for and by the members. If you are interested in writing an article or contributing in any way, please contact Ellen Berenson via the website email: "<u>SBCC Reflections Newsletter Editor</u>" [Note: you must be logged in to access the email tab on the website].

Do You Need to Calibrate Your Monitor?

The club owns two Spyder 3 Express Colorimeters for loan. Easily calibrate your system with the software and meter. If interested, <u>email Ann Bertulli</u> or speak with her at a club meeting.

Club Traditions

There are many activities that SBCC does each year besides the competitions. These include but may not be limited to image study, member shows including the new member showcase, participation in international competitions, exhibits, and our potluck banquets in December and June.

New Member Showcase

At our January 26th meeting, we will have a new member showcase, where we encourage our new members to introduce themselves by showing some of their photos and describing their photographic interests. As a new member, you may show your images in a 3- to 5-minute presentation in any format you want: digitally, as a video, as a slide show or as prints. Please do not be intimidated by this! Everyone loves to see what our new members have done and are very supportive. Cynde Cusack is the New Member Coordinator and will be organizing this program. Please feel free to <u>email her</u>.

Exhibits

For the last few years, members have exhibited their work at the Norfolk Public Library. Tony Mistretta coordinates this effort and it is open to all. Most recently, the SBCC exhibition was held for the month of October.

You will also hear announcements throughout the year that various members are exhibiting their images and occasionally looking for others to join them.

Potluck Banquets

Just before Christmas and at our last meeting of the year in June, we have a potluck dinner and ask for members to show their own slide shows. You may submit a digitally executable slide show that lasts no more than five minutes on anything you want to share. Past presentations have been recent travel, favorite photos, or theme-related images. There are no rules!

If you are unfamiliar with making an executable slide show, there are many programs to choose from. <u>Proshow Gold</u> is one program that many use because of its ease of use and reasonable cost. Our resident experts on this program are Mike O'Connor and Tony Mistretta, but many other members can lend a hand. Just ask.

The end-of-the-year-meeting also includes the presentation of awards from our intra club competitions. Included are a few special awards that may be given out, such as the John F Locke III Memorial Award for the most improved Class B member, the David Hughes Award for the most creative member, Life Member and Merit awards.

Important Information about This Newsletter from Your Editor

A big thank you to all who contributed to this special newsletter. It would not have been possible without our combined efforts.

Throughout this newsletter there are embedded links to additional information. Usually if you click on a picture or logo it will bring you to the internet with more info. Additionally, if you click on any underlined text more information will be available



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